



The Red & White Ball

Saturday, August 24, 2019

Hosted by the
Sonoma Valley Education Foundation
A Celebration of the Public Schools in Sonoma Valley

Sponsorship Opportunities

LEADING SPONSOR - \$50,000

- Seating for twenty (20) to the Have a Ball dinner with VIP table linens, exclusive sommelier tableside wine service and dedicated table service for dinner (Value: \$4,500)
- Ten (10) reserved parking spaces on the Plaza
- VIP swag bags for all guests at your table
- Company/Individual name and/or logo featured prominently on advertisements in the local newspaper, all collateral material, company will be featured as business of the month on social media with 'A Discussion with...' donor spotlight article, SVEF website and e-blasts
- Exclusive banner on presentation stage at the Red & White ball featuring name and/or company logo
- Logo placement on all Red & White Ball collateral including SVEF letterhead and invitation
- Full page color ad in program located on back cover
- Logo on all a la carte items (wristband, t-shirt, glasses)
- Company spotlight in the next SVEF Annual Report

PREMIER SPONSOR - \$25,000

- Seating for sixteen (16) to the Have a Ball dinner with VIP table linens, exclusive sommelier tableside wine service and dedicated table service for dinner (Value: \$3,600)
- Eight (8) reserved parking spaces on the Plaza
- VIP swag bags for all guests at your table
- Company/Individual name and/or logo featured prominently on advertisements in the local newspaper, all collateral material, company will be featured as business of the month on social media, SVEF website and e-blasts
- Exclusive banner at the Red & White Ball featuring name and/or company logo
- Full page color ad in the program located on back cover
- Logo in the next SVEF Annual Report

PRINCIPAL SPONSOR - \$15,000

- One complimentary table for twelve (12) to the Have a Ball dinner with VIP table linens and exclusive sommelier tableside wine service at event (Value: \$2,700)
- Six (6) reserved parking spaces at event
- Company/Individual name and/or logo featured prominently on advertisements in the local newspaper, all collateral material, company will be featured as business of the week on social media, SVEF website and e-blasts
- Exclusive banner at the Red & white Ball featuring name and/or company logo
- Full page color ad in program located on inside front cover
- Logo in the next SVEF Annual Report

PLATINUM SPONSOR - \$10,000

- One (1) complimentary table for ten (10) to the Have a Ball dinner with VIP table linens, exclusive sommelier tableside wine service at event and first served at dinner (Value \$2,250)
- Five (5) reserved parking spaces at event
- Company/Individual name and/or logo featured on advertisements in the local newspaper, all collateral material, on SVEF website and in our e-blasts
- Company spotlight on social media three times before event
- Full-page ad in keepsake program
- On-site banner at the Red & White Ball prominently featuring company logo and name
- Logo in the next SVEF Annual Report

RED SPONSOR - \$5,000

- One (1) complimentary table for eight (8) to the Have a Ball dinner (Value \$1,800)
- One (1) reserved parking space at event
- Company/Individual name and/or logo featured on collateral material, advertisements in the local newspaper, on SVEF website and in our e-blasts
- Half-page ad in keepsake program
- Banner at the Red & White Ball with company logo
- Logo in the next SVEF Annual Report

WHITE SPONSOR - \$2,500

- Four (4) reservations to the Have a Ball Dinner (Value \$900)
- Company/Individual name and logo recognition on collateral material, in advertisements in newspaper, e-blasts and keepsake program, and a link to your business on the SVEF website
- Banner at the Red & White Ball featuring company logo and name
- Logo in the next SVEF Annual Report

RISING SPONSOR - \$1,000

- Two (2) reservations to the Have a Ball Dinner (Value \$450)
- Company/Individual name listed on some collateral material, social media, SVEF website, in e-blasts and keepsake program
- Name listed on banner at Red & White Ball
- Business name listed in the next SVEF Annual Report

WELCOME SPONSOR - \$500 (New Red & White Ball sponsors only)

- Four (4) Dance Only tickets (Value \$160)
- Company/Individual name listed on some collateral materials, SVEF website with link listed in program, advertising in local newspaper and e-blasts
- Business name listed in the next SVEF Annual Report

WINE PARTNER

- Winery name listed on banner at the bar at the Red & White Ball, listed in keepsake program, listed on SVEF website with link, social media and e-blasts

If in-kind winery donation is \$2,500 in value and above, winery will receive White Sponsor benefits

A LA CARTE OPPORTUNITIES

- Logo imprinted on wine glasses, 800 printed. Available to only one sponsor (White to Premier): \$1,000
- Logo imprinted on water glasses, 800 printed. Available to only one sponsor (White to Premier): \$1,000
- Logo on Have a Ball and Dance Only wristbands, 1,200 printed. Available to only one sponsor (White to Premier): \$750
- Logo on Volunteer t-shirts. Available to only five sponsors (Rising to Premier): \$250

DEADLINE FOR PRINTED MATERIAL

Sponsorship money should be received by May 31, 2019 in order to be included in all printed materials.

Please mail to:

Sonoma Valley Education Foundation

P.O. Box 493

Sonoma, CA 95476

Questions? **Contact** caroline@svgreatschools.org or call (707) 935-9566

Thank you for supporting Sonoma Valley public schools!



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Sponsorship Form



Please fill out this form and return it to Sonoma Valley Education Foundation, Attn: Caroline Brown, P.O. Box 493, Sonoma, CA 95476 or scan and email a completed form to caroline@svgreatschools.org.

Company/Sponsor Name: _____

Contact Person: _____

Street: _____ City, State & Zip: _____

Telephone: _____ Email: _____

Website: _____ Facebook Page: _____



We are excited to support SVEF:

- | | | |
|--|---|---|
| <input type="checkbox"/> Leading Sponsor \$50,000 | <input type="checkbox"/> Premier Sponsor \$25,000 | <input type="checkbox"/> Principal Sponsor \$15,000 |
| <input type="checkbox"/> Platinum Sponsor \$10,000 | <input type="checkbox"/> Red Sponsor \$5,000 | <input type="checkbox"/> White Sponsor \$2,500 |
| <input type="checkbox"/> Rising Sponsor \$1,000 | <input type="checkbox"/> Welcome Sponsor \$500 | |

*Additional Sponsorship Opportunities / A La Carte Items: _____

Total for A La Carte Items: \$ _____

_____ **We are unable to sponsor this year**, but we want to support the public schools of Sonoma Valley. We would like to make a donation in the amount of \$ _____. 501(c)(3) Tax ID #68-0279152



PAYMENT OPTIONS:

1. I have enclosed a check in the amount of \$ _____ made payable to: Sonoma Valley Education Foundation.

*Additional guests can be added to your table for \$175 per guest. # of guests _____ x \$175 = \$ _____

2. Please charge my credit card in the amount of \$ _____

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Credit Card #: _____ EXP: _____ CCV: _____

Billing Address (if different than above): _____

3. Please invoice me for the total amount of Sponsorship and A La Carte items: \$ _____

Please email a high resolution or print quality PDF logo to caroline@svgreatschools.org for all White Sponsors and above.

Questions? Please call Caroline at (707) 935-9566.

Thank you for supporting Sonoma Valley public school students!



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Wine/In-Kind Partner Donation Form

Please fill out this form and return it to Sonoma Valley Education Foundation, Attn: Caroline Brown P.O. Box 493, Sonoma, CA 95476 or scan and email completed form to caroline@svgreatschools.org.

DONATION INFORMATION

Company/Sponsor name: _____

Contact person: _____

Street: _____ City, state, zip: _____

Telephone: _____ Email: _____

Website: _____ Facebook page: _____



We are excited to support with the following items:

Value (retail or fair market): \$ _____

Contact information and pick up location: _____

Questions? Please contact Caroline Brown at caroline@svgreatschools.org or (707) 935-9566

Thank you for supporting Sonoma Valley public school students!